

# China Hardware – Optical Transceiver

## Implications from recent 4Q21 results

During the past month, global Cloud companies have announced CY4Q21 results, and deliver good growth in their cloud business and gave positive guidance for the future Capex. Amazon/Google/Microsoft cloud segment grew 40%/45%/25% YoY. Continuous spending in infrastructure and equipment is essential to drive future growth. We hold a positive outlook for China optical transceiver sector given optimistic cloud spending. As many companies are digitalizing, they need a distributed computing fabric to build, manage, secure, and deploy applications. Such demand will drive the growth of data centers and then the optical transceiver sales.

- Global optical components and modules market has reached US\$8.7bn in 2021.** Currently, 100G still dominates but hyperscale CSPs are ramping the deployment of 200G/400G optical modules. Google is already testing 800G solutions. Chinese Internet Content Providers (ICPs) has started to upgrade their data centers with 200G and 400G optics from 25G and 100G optics, however, we saw demand from domestic Cloud companies become soft under new regulations.
- Implications for cloud infrastructure from recent 4Q21 results.** In 4Q21, we saw record Capex for Amazon, Meta and Microsoft. Looking forward, we are positive in optical transceiver markets, given that Cloud companies are increasing investments to support their cloud services and AI-related business. Most of them gave a very positive outlook for Capex. Google expects a meaningful increase in Capex and servers will be the largest driver of spend in technical infrastructure. Meta expects 85% YoY growth in Capex, which is primarily driven by investments in data centers, servers, network infrastructure, and office facilities.
- Outlook for China optical transceiver market is positive.** Chinese suppliers of optical components and modules took 51% of market share in 2021, reaching a milestone that they surpassed its overseas peers for the first time. Policies in China will also be supportive given that optical communications are an important category under the “New Infrastructure” (“新基建”), which will support 5G, cloud computing and artificial intelligence. We believe Chinese suppliers will enjoy the increase of Cloud infrastructure spending and achieve good growth in 2022.
- Top pick:** Innolight (300308 CH, BUY) is well positioned given its greater revenue exposure to global top Cloud companies (70% revenue from overseas). Potential risks include weaker capex from global cloud companies, slower deployment of 5G infrastructure and ASP pressure.

**Figure 1: Domestic peers' valuation**

Company	Ticker	Rating	Mkt Cap US\$(mn)	Price (LC)	TP (LC)	P/E (x) FY22E	P/B (x) FY22E	ROE (%) FY22E
Innolight	300308 CH	Buy	4,511	35.85	49.27*	23.1	2.6	11.9
Accelink Tech	002281 CH	NR	2,222	20.20	NA	21.0	2.3	11.9
Eoptolink Tech	300502 CH	NR	2,897	36.32	NA	21.9	3.9	17.1
<b>Average</b>						<b>22.0</b>	<b>2.9</b>	<b>13.6</b>

Source: Bloomberg, CMBIS estimates

\* TP under review.

**OUTPERFORM**  
(Maintain)

### China Technology Sector

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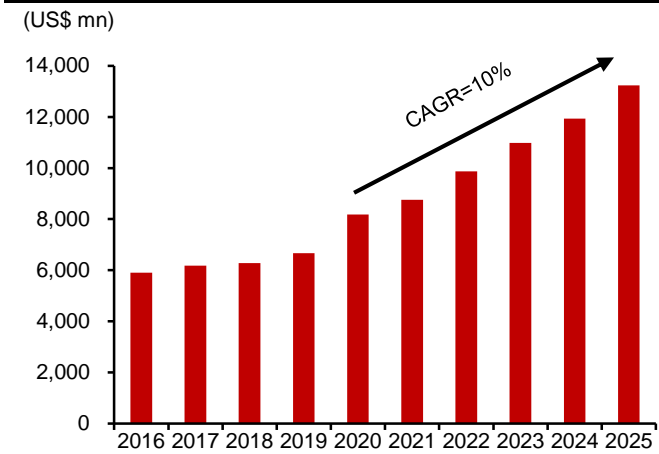
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## Optical transceiver sector review

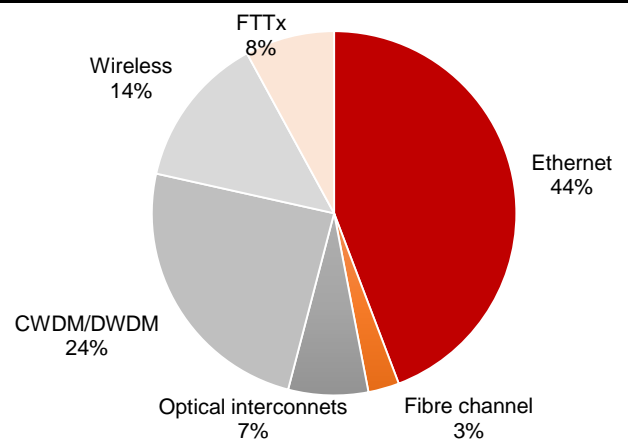
Global optical components and modules market has reached US\$8.7bn in 2021. The market is expected to grow double-digit in 2022, driven by continuous investment from Cloud Service Providers (CSPs) and digital transformation needs from non-Cloud market. In 2021, supply chain shortage made supply fall short of demand. We think the risk will remain this year, at least during 1H22.

**Figure 2: Optical transceiver market to grow at 10% CAGR (2020-2025)**



Source: Lightcounting, CMBIS estimates

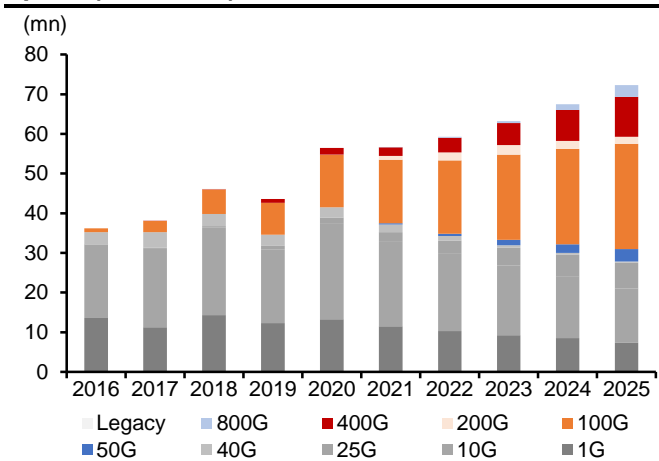
**Figure 3: Sales of optical transceivers by market segment (2020)**



Source: Lightcounting, CMBIS estimates

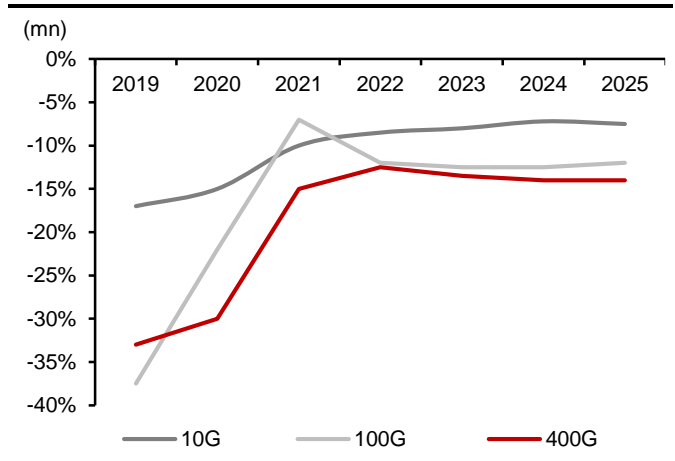
Despite supply shortage and Sino-U.S. trade tension, Chinese suppliers have achieved significant milestone in 2021, exceeding their overseas peers for the first time in 2021 (market share: 51% in 2021 vs. 21% in 2011). We believe the top Chinese suppliers will continue to outperform this year thanks to continuous investment from Cloud companies (upgrade for 200G/400G) and ongoing deployment of 5G. Price decline is expected to be ~15% based on Lightcounting's projections.

**Figure 4: Ethernet optical transceiver shipment by speed (2016-2025)**



Source: Lightcounting, CMBIS estimates

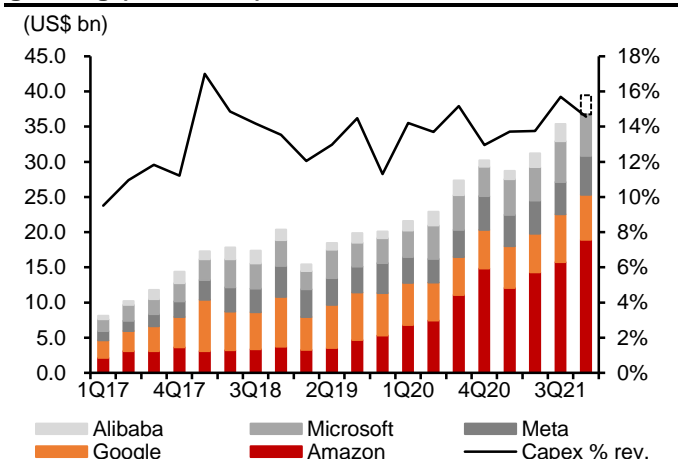
**Figure 5: Ethernet optical transceivers ASP trend: 10G vs. 100G vs. 400G**



Source: Lightcounting, CMBIS estimates

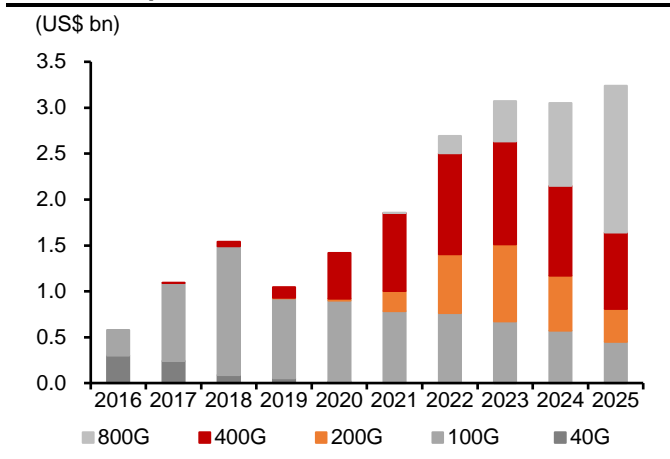
In 2021, 200G/400G upgrade demand was mostly driven by the top 4 overseas CSPs. According to Dell'Oro, major Cloud service providers will enter an expansion cycle in 2022. With the expectation of partially ease in supply chain and new opportunity in Metaverse, hyperscale cloud service providers are expected to increase investments on new server architectures, network upgrades and AI infrastructure.

**Figure 6: Capex of the top 5 Cloud companies\* keeps growing (2017-2021)**



Source: Company data, Bloomberg, CMBIS estimates  
 \*Note: Top 5 Cloud companies include Alibaba (4Q21 est.), Amazon, Meta, Google, and Microsoft.

**Figure 7: Sales of Ethernet transceivers to the top 5 Cloud companies\***



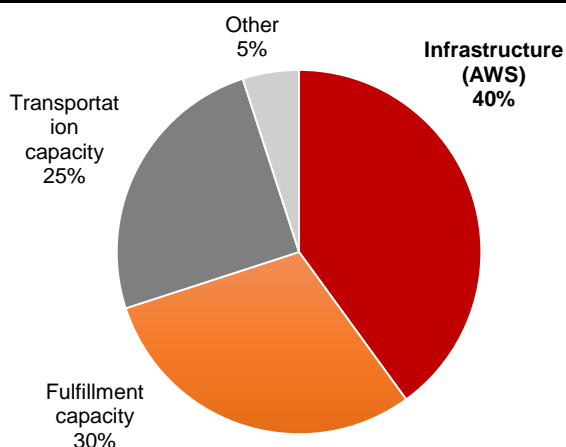
Source: Lightcounting, CMBIS estimates  
 \*Note: Top 5 Cloud companies include Alibaba, Amazon, Facebook, Google, and Microsoft.

Chinese Internet Content Providers (ICPs) has started to upgrade their data centers with 200G and 400G optics from 25G and 100G optics since 2021. However, we saw demand from domestic Cloud companies become soft under new regulations. While the outlook for overseas hyperscale cloud service providers (CSPs) are optimistic, capex of China Cloud companies is expected to slightly recover on low base in 2022 given the ongoing uncertainty.

## Implications for cloud infrastructure from recent 4Q21 results

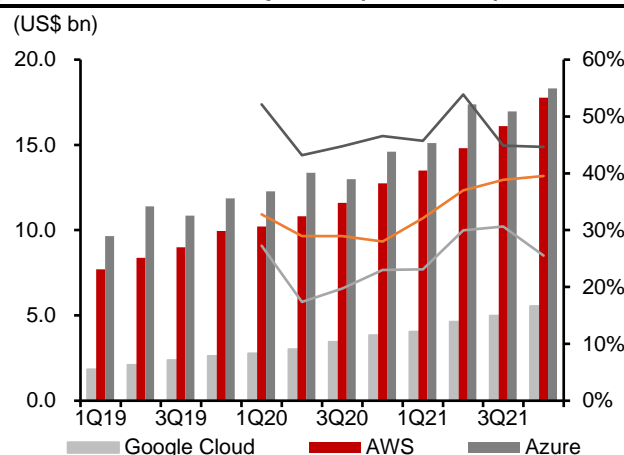
In 4Q21, we saw record capex for Amazon, Meta and Microsoft. Given that many companies are digitalizing, they need a distributed computing fabric to build, manage, secure, and deploy applications. Such demand will drive the growth of data centers and then the optical transceiver sales. Currently, 100G still dominates but hyperscale CSPs are ramping the deployment of 200G/400G optical modules. Google is already testing 800G solutions.

**Figure 8: Amazon capex breakdown: 40% for infrastructure (2021)**



Source: Company data, CMBIS estimates

**Figure 9: Cloud segments continue to drive revenue growth for Cloud companies (2019-2021)**



Source: Company data, CMBIS estimates

Looking forward, we are positive in optical transceiver markets, given that Cloud companies are increasing investments to support their cloud services and AI-related business. Most of them gave a very positive outlook for Capex (Figure 7). Google expects a meaningful increase in Capex and servers will be the largest driver of spend in technical infrastructure. Meta expects 85% YoY growth in Capex, which is primarily driven by investments in data centers, servers, network infrastructure, and office facilities.

**Figure 10: Takeaways from CY4Q21 results**

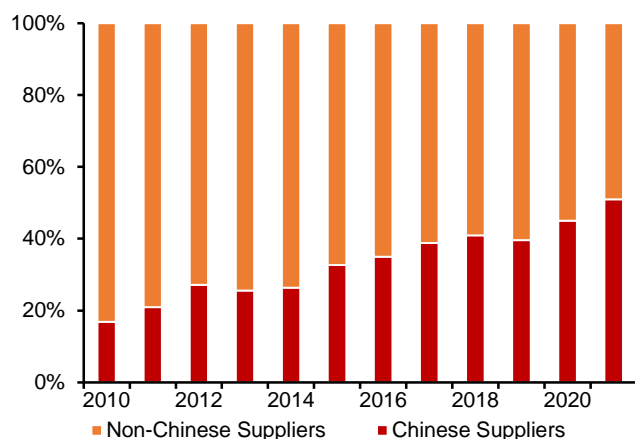
Company	Comments on Capex
Amazon	Amazon spent a record Capex of US\$18.9bn in 4Q21. 40% of that Capex was “going into infrastructure, most of it feeding AWS”. AWS was a fast growing business, whose growth were among 37%-40% YoY in the past three quarters.
Microsoft	Microsoft also had a record Capex of US\$5.9bn. The company expects “capital expenditures to be slightly down sequentially with normal quarterly variability in the timing of cloud infrastructure buildout.”
Google	Google 4Q21 Capex of US\$6.4bn grew 16.5% YoY, “primarily reflect ongoing investment in technical infrastructure, most notably in servers, to support ongoing growth in both Google Services and Google Cloud.” In 2022, the company expects “ <b>a meaningful increase in CapEx. In technical infrastructure, servers will again be the largest driver of spend.</b> ”
Meta	Meta’s CY21 Capex was US\$21.5bn. The company expects “2022 capital expenditures, including principal payments on finance leases, to be in the range of \$29-34 billion, unchanged from our prior estimate”, <b>which suggests 85% YoY growth based on mid-point estimation.</b> The planned capital expenditures are “ <b>primarily driven by investments in data centers, servers, network infrastructure, and office facilities.</b> ”

Source: Company data, CMBIS

## Positive outlook for Chinese optical components and modules suppliers

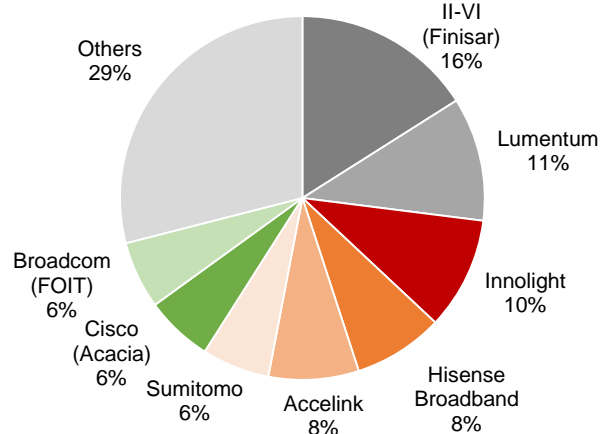
Chinese suppliers of optical components and modules took 51% of market share in 2021, reaching a milestone that they surpassed its overseas peers for the first time. Although the statistics include top 10 Chinese manufacturers of optical components and modules, the conclusion should be very similar for sales of optical transceivers suppliers according to Lightcounting.

**Figure 11: Chinese suppliers of optical components and modules accounted for over 50% share in 2021**



Source: Lightcounting, CMBIS estimates

**Figure 12: Competitive landscape for optical transceiver market (2020)**



Source: Yole, CMBIS estimates

**Will the policy be supportive?** China's 14th Five-Year Plan stated that the country will promote digital industrialization and industrial digitization. Optical communications are an important category in the "New Infrastructure" ("新基建"), which will support 5G, cloud computing and artificial intelligence.

During the past two decades, China has made great efforts in localization of assembly and testing of optical components and modules, establishing numerous domestic manufacturers of passive optical components and transceivers and etc. The 2035 goal is to transform China into a global center of innovation in optical communications technologies.

We believe Chinese suppliers will enjoy the increase of Cloud infrastructure spending and achieve good growth in 2022. Therefore, we hold a positive outlook for China optical transceiver market. We believe Innolight (300308 CH) is well positioned given its greater revenue exposure to global top Cloud companies.

**Figure 13: Peers' valuation**

Company	Ticker	Rating	Mkt Cap	Price	TP	P/E (x)		P/B (x)		ROE (%)	
			US\$(mn)	(LC)	(LC)	FY22E	FY23E	FY22E	FY23E	FY22E	FY23E
Innolight	300308 CH	Buy	4,511	35.85	49.27*	23.1	18.8	2.6	2.3	11.9	12.6
Accelink Tech	002281 CH	NR	2,222	20.20	NA	21.0	18.7	2.3	2.0	11.9	12.2
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HG Genuine	000988 CH	NR	3,832	24.23	NA	21.8	17.6	2.8	2.5	12.9	13.8
Lumentum	LITE US	NR	6,527	90.40	NA	15.8	13.5	3.1	2.6	21.1	20.9
Finisar	IIVI US	NR	6,589	62.08	NA	17.3	14.2	1.8	1.6	12.0	13.8
NeoPhotonics	NPTN US	NR	818	15.40	NA	53.5	29.6	5.0	-	-	-
<b>Average</b>						<b>24.9</b>	<b>18.6</b>	<b>3.1</b>	<b>2.4</b>	<b>14.5</b>	<b>15.1</b>

Source: Bloomberg, CMBIS estimates

\* TP under review.

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