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Razer Inc. (1337 HK)

Update on 4Q21E/FY22E forecasts

Razer's peers have announced mixed 3Q21 result, given margin impact on supply chain and logistic issues. Our view on Razer is still positive given that greater demand in 2H21E due to back-to-school and holiday sales. However, we think global supply chain constraints will put pressure on margin in 2H21E and we trimmed our GPM for FY21E. Looking forward, we remain optimistic for Razer and believe the Company can deliver higher-than-peers growth. Maintain BUY rating with our TP raised to HK\$3.47, based on 1.5x FY23E EV/Sales.

- Razer is a key beneficiary of robust expansion of gaming industry. Global gaming peripheral market grew 45% YoY in 2020 and we believe the market will continue growing post-pandemic, driven by change of working/playing lifestyle and increasing demand for streaming/gaming. Razer is expected to ride this tailwind and outperform its peers with higher sales growth. Razer's peripheral sales grew 73.8%/104.1% YoY in FY20/1H21 vs. Logitech's 36.0%/43.7%, Corsair grew 55.2%/45.5% YoY and Turtle beach grew 53.5%/49.6% YoY, respectively. As Razers' peers 3Q results showed pressure on growth and margin, we trimmed our FY21E NPM by 0.4ppt.
- We remain positive on Razer. Looking forward, we are optimistic about FY22E/23E growth, given positive market outlook and the Company's leading market share in gaming peripheral, especially in the U.S. and Europe. We also saw PC brands buy into the idea that peripherals are attractive, as HP acquired HyperX for US\$425mm in Feb 2021. Razer is expected to deliver high-than-peers growth in FY22E/23E, underpinned by expansion in product categories and sales channels. During the Singles' Day event, Razer saw strong sales across multiple product lines. Given the robust growing trend, we expect Razer's total revenue will grow at 23.5%/15.8% YoY in FY22E/23E.
- Maintain BUY rating with new TP of HK\$3.47 (24% upside). We maintain BUY rating with new TP of HK\$3.47 based on 1.5x rollover FY23E EV/Sales (vs prior SOTP-based valuation), which implied 18.0x 2023E EV/EBITDA. We think EV/Sales valuation can better reflect Razer's stronger sales growth potential than its peers. Potential risks include: 1) uncertainty in macro economy growth; 2) prolonged supply chain constraints; 3) intensified competition in hardware.

Earnings Summary

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(YE 31 Dec)	FY19A	FY20A	FY21E	FY22E	FY23E
Revenue (US\$ mn)	820.8	1,214.6	1,576.8	1,947.0	2,254.9
YoY growth (%)	15.2%	48.0%	29.8%	23.5%	15.8%
Gross margin (%)	20.5%	22.3%	25.2%	27.5%	28.0%
EBITDA (US\$ mn)	-71.7	16.1	74.5	139.8	188.2
Net profit (US\$ mn)	-84.2	5.6	50.4	99.9	138.6
Net profit margin (%)	-10.3%	0.5%	3.2%	5.1%	6.1%
EPS (US\$)	-0.010	0.001	0.006	0.011	0.016
Consensus EPS (US\$)	-	-	0.007	0.011	0.015
PE (x)	-	560.4	62.4	31.6	22.9
EV/EBITDA(x)	-44.4	197.5	42.7	22.8	16.9
ROE (%)	-14.6%	0.9%	8.0%	13.7%	15.8%
Net debt/total equity (%)	Net cash				

BUY (Maintain)

Target Price HK\$ 3.47 (Previous TP HK\$ 3.00)
Up/Downside +24%
Current Price HK\$ 2.79

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Stock Data Mkt Cap (HK\$ mn) 24,440 Avg 3 mths t/o (HK\$ mn) 69 52w High/Low (HK\$) 3.36/1.5 Total Issued Shares (mn) 8,759.8 Source: Bloomberg

 Shareholding Structure

 Chen Family Hivemind Holdings
 32.4%

 Voyager Equity
 15.33%

 Lim Teck Lee Land Pte
 3.77%

 Source: Company data

Share Performance Absolute Relative 1-mth 58.2% 65.6% 3-mth 59.1% 58.4% 6-mth 9.8% 25.2%

Source: Bloomberg

12-mth Price Performance



Source: Bloomberg

Auditor: KPMG

Source: Company data, Bloomberg, CMBIS estimates



Regarding reports on potential transaction of privatization

Multiple media recently reported that Razer is in discussion with financial investors that may lead to a potential management buyout backed by PE funds. However, Razer's Board clarified on 16 Nov that there was no certainty that the discussion will ultimately lead to agreement on any potential transaction. We believe the ongoing discussion is preliminary.

We conducted some research based on the previous privatization transactions in related sectors on HKEX in the past 2 years. The premium varied widely, with average 1D/30D/90D premium of 38%/47%/60%. As stated in the Company's announcement, there is no certainty a potential transaction will be reached and no decision has been made.

Figure 1: Previous privatization transactions on HKEX

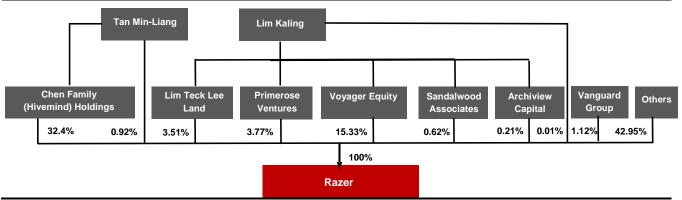
Privatization	Announce	Ownership	Offer price premium% Prev. close 30-days 90-day			Deal value	TTM	
Target	-ment	Acquirer group%	Prev. close	close 30-days		(HK\$mn)	TV/EBITDA	
Tonly Electronics (1249 HK)	30/10/2020	74.7%	19.0%	28.0%	35.8%	1,271.3	6.9x	
AVIC International (161 HK)	02/10/2019	72.0%	29.1%	81.3%	100.2%	839.0	0.5x	
Leyou Technologies (1089 HK)	27/08/2020	69.2%	4.5%	8.3%	25.0%	10,272.3	24.1x	
Capxon Int'l Electronic (469 HK)	05/06/2020	44.4%	79.1%	88.1%	76.0%	150.0	2.6x	
O-Net Technologies (877 HK)	08/07/2020	55.0%	23.6%	24.6%	34.3%	2,439.0	18.6x	
TPV Technology (903 HK)	12/08/2019	49.0%	41.4%	54.5%	86.3%	4,360.1	NA	
Elec & Eltek Int'l (1151 HK)	03/04/2020	75.9%	70.5%	40.6%	NA	891.0	NA	
Average		62.9%	38.2%	46.5%	59.6%	2,889.0	10.5x	
Median		69.2%	29.1%	40.6%	55.9%	1,271.3	6.9x	

Source: Bloomberg, CMBIS estimates

Shareholding structure and recent transactions

As of 29 October 2021, Mr. Tan is interested in 3,009mn shares representing approximately 34.35% of the issued Shares, and Mr. Lim is interested in 2,055mn shares representing approximately 23.46% of the issued Shares. Mr. Tan and Mr. Lim are interested in a total of 57.81% of the issued Shares.

Figure 2: Shareholding structure



Source: Company data, Bloomberg and CMBIS



Figure 3: Top 10 external shareholders of Razer

External Holder	Position	Latest change	Filing date	%out
Vanguard Group	98,169,001	-14,019,965	31/10/2021	1.12
Swedbank AB	85,000,000	0	29/10/2021	0.97
Norges Bank	49,764,974	4,682,195	31/12/2020	0.57
HSBC Holdings	39,938,000	0	31/7/2021	0.46
Dimensional Fund Advisors	24,444,875	23,613,875	30/9/2021	0.28
China Asset Management	22,797,000	22,797,000	30/6/2021	0.26
Teachers Insurance & Annuity Assoc.	15,535,000	-12,485,000	30/9/2021	0.18
Roundhill Financial	10,122,000	0	17/11/2021	0.12
Blackrock	9,744,559	-127,366	17/11/2021	0.11
ETF Managers Group	7,150,537	0	17/11/2021	0.08

Source: Bloomberg, CMBIS estimates

Figure 4: Notable insider transactions of the past 12 months

Trade Date	Participants	Net Sell (shares)	Net Buy (shares)	Close price	Volume
30/09/2021	Tan Chong Neng		476,218	1.59	11,805,000
30/06/2021	Tan Chong Neng		43,885	2.11	20,309,000
07/06/2021	Min-Liang Tan	(275,000,000)		2.18	55,829,000
21/05/2021	Lim Teck Lee Lnd	(6,706,000)		2.55	6,627,000
29/04/2021	Archiview Capital	(2,063,000)		2.84	23,025,000
01/04/2021	Min-Liang Tan		66,749,000	2.7	24,374,000
31/12/2020	Min-Liang Tan		1,595,000	2.38	25,419,000

Source: Bloomberg, CMBIS estimates



Earnings Revision

We trimmed our FY21E margin due to concerns of supply chain and logistic issues. We also lowered the following years' margin given Company's reinvestment plan to boost sales and strengthen market positions.

Figure 5: CMBIS earnings revisions

		New			Old			Change (%)			
US\$mn	FY21E	FY22E	FY23E	FY21E	FY22E	FY23E	FY21E	FY22E	FY23E		
Revenue	1,577	1,947	2,255	1,577	1,965	2,312	0%	-1%	-2%		
Gross profit	398	535	632	427	550	664	-7%	-3%	-5%		
EBITDA	75	140	188	82	149	205	-9%	-6%	-8%		
Net profit	50	100	139	56	109	152	-10%	-8%	-9%		
EPS (RMB)	0.01	0.01	0.02	0.01	0.01	0.02	-4%	-6%	-8%		
Gross Margin	25.2%	27.5%	28.0%	27.1%	28.0%	28.7%	-1.9 ppt	-0.5 ppt	-0.7 ppt		
EBITDA Margin	4.7%	7.2%	8.3%	5.2%	7.6%	8.8%	-0.5 ppt	-0.4 ppt	-0.5 ppt		
Net Margin	3.2%	5.1%	6.1%	3.6%	5.6%	6.6%	-0.4 ppt	-0.4 ppt	-0.4 ppt		

Source: Company data, CMBIS estimates

Figure 6: CMBIS estimates vs consensus

US\$mn		CMBIS		Consensus			Diff (%)			
	FY21E	FY22E	FY23E	FY21E	FY22E	FY23E	FY21E	FY22E	FY23E	
Revenue	1,577	1,947	2,255	1,518	1,793	2,093	4%	9%	8%	
Gross profit	398	535	632	411	502	601	-3%	7%	5%	
EBITDA	75	140	188	96	150	209	-23%	-7%	-10%	
Net profit	50	100	139	55	97	143	-8%	3%	-3%	
EPS (RMB)	0.006	0.011	0.016	0.007	0.011	0.015	-18%	0%	4%	
Gross Margin	25.2%	27.5%	28.0%	27.1%	28.0%	28.7%	-1.9 ppt	-0.5 ppt	-0.7 ppt	
EBITDA Margin	4.7%	7.2%	8.3%	6.3%	8.4%	10.0%	-1.6 ppt	-1.2 ppt	-1.6 ppt	
Net Margin	3.2%	5.1%	6.1%	3.6%	5.4%	6.8%	-0.4 ppt	-0.3 ppt	-0.7 ppt	

Source: Bloomberg, CMBIS estimates



Financials

Figure 7: Major assumptions

US\$ mn	FY19	FY20	1H21	2H21E	FY21E	FY22E	FY23E
Peripherals	445	773	516	567	1,083	1,353	1,556
YoY	4%	74%	104%	9%	40%	25%	15%
Systems	269	310	162	180	342	393	452
YoY	45%	15%	24%	0%	10%	15%	15%
Services	77	128	73	78	151	201	247
YoY	55%	67%	14%	21%	18%	33%	23%
Others	30	2	2	0	2	0	0
YoY	-37%	-92%	-	-	-	-	-
Total	821	1,215	752	825	1,577	1,947	2,255
YoY	15%	48%	68%	8%	30%	23%	16%
Gross Margin							
Peripherals	26.4%	26.9%	31.4%	28.7%	30.0%	32.0%	32.5%
Systems	9.8%	3.3%	6.3%	1.9%	4.0%	6.0%	6.5%
Services	42.4%	43.8%	41.9%	37.2%	39.5%	39.2%	39.1%
Others	-28.6%	-153.7%	48.5%	-	-	-	-
Total	20.5%	22.3%	27.1%	23.6%	25.2%	27.5%	28.0%

Source: Company data, CMBIS estimates

Figure 8: P&L forecast

US\$ mn	FY19	FY20	1H21	2H21E	FY21E	FY22E	FY23E
Revenue	821	1,215	752	825	1,577	1,947	2,255
YoY	15.2%	48.0%	68.0%	7.5%	29.8%	23.5%	15.8%
Gross profit	168	271	204	194	398	535	632
GPM (%)	20.5%	22.3%	27.1%	23.6%	25.2%	27.5%	28.0%
SG&A	(202)	(213)	(133)	(148)	(281)	(343)	(388)
% of rev	-24.6%	-17.5%	-17.7%	-17.9%	-17.8%	-17.6%	-17.2%
R&D	(52)	(54)	(31)	(36)	(66)	(82)	(90)
% of rev	-6.4%	-4.4%	-4.1%	-4.3%	-4.2%	-4.2%	-4.0%
Operating profit	(96)	(7)	40	11	51	111	154
OPM (%)	-11.7%	-0.6%	5.3%	1.3%	3.2%	5.7%	6.8%
YoY	-3.8%	-92.7%	-335.2%	11.0%	-832.0%	117.3%	38.5%
Net profit	(84)	6	34	16	50	100	139
NPM (%)	-10.3%	0.5%	4.5%	2.0%	3.2%	5.1%	6.1%
YoY	-13.2%	-106.7%	-295.9%	-28.4%	796.3%	98.1%	38.8%

Source: Company data, CMBIS estimates



Valuation

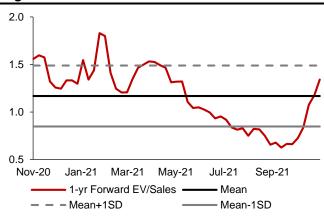
Maintain with BUY rating with new TP of HK\$ 3.47 (24% upside)

We estimate 20% revenue CAGR, 26% gross profit CAGR and 65% EPS CAGR during FY21-23E. We think Razer's core hardware business will continue to have strong momentum and expect the new investment plan to strengthen its payment gateway business in SEA.

We maintain BUY rating with new TP of HK\$3.47 based on 1.5x FY23E EV/Sales, implied 18.0x 2023E EV/EBITDA. We switched valuation methodology from SOTP-based valuation to EV/Sales valuation as we think it can better reflect Razer's faster growth and sales potential. Logitech is trading at 14.6x FY23E EV/EBITDA but we think the valuation is justified given that Razer is expected to have much higher growth than its peers in the upcoming years. As Razer just turned profitable and margin is still improving, we believe this valuation is more justified than PE multiples.

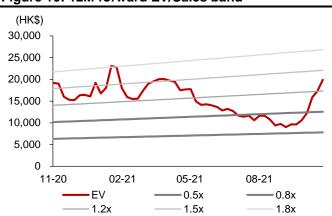
Potential risks include: 1) uncertainty in macro economy; 2) supply chain constraints; 3) intensified competition in hardware and 4) cool off of the talk on potential transaction.

Figure 9: 12M forward EV/Sales chart



Source: Company data, Bloomberg, CMBIS estimates

Figure 10: 12M forward EV/Sales band



Source: Company data, Bloomberg, CMBIS estimates



Figure 11: Peers valuation

		MktCap	Price	EV/EBI1	DΑ	EV/Sa	les	ROE (%)
Company	Ticker	US\$(mn)	(LC)	FY22E	FY23E	FY22E	FY23E	FY22E	FY23I
Peripherals									
Razer	1337 HK	3,193	2.84	19.4	14.4	1.4	1.2	13.7	15.
Logitech	LOGI US	14,025	81.02	15.2	14.6	2.4	2.3	29.4	27.
Corsair	CRSR US	2,252	23.87	11.4	9.6	1.2	1.1	43.5	41.
Turtle Beach	HEAR US	435	27.13	8.3	7.3	1.0	1.0	-	
Peers Avg.				11.6	10.5	1.6	1.5	36.4	34.
Peers Median				11.4	9.6	1.2	1.1	36.4	34.
System									
Razer	1337 HK	3,193	2.84	19.4	14.4	1.4	1.2	13.7	15.
Micro-star	2377 TT	4,893	161.00	6.4	6.6	16.5	15.7	31.8	29.
Dell	DELL US	42,181	55.13	6.7	7.5	0.8	0.8	110.1	68.
HP	HPQ US	36,800	31.93	6.4	6.9	0.7	0.7	-85.8	-60.
Lenovo	992 HK	12,116	7.84	3.3	3.4	0.2	0.2	41.1	31.
Asustek	2357 TT	9,431	353.00	6.3	6.9	12.7	12.2	13.9	12.
Acer	2353 TT	2,981	26.95	4.9	4.9	5.5	5.3	12.1	11.
Apple	AAPL US	2,641,758	161.02	21.3	20.4	6.8	6.4	137.8	126.
Peers Avg.				7.9	8.1	6.2	5.9	37.3	31.
Peers Median				6.4	6.9	5.5	5.3	31.8	29.
Services									
Razer	1337 HK	3,193	2.84	19.4	14.4	1.4	1.2	13.7	15.
Adyen	ADYEN NA	84,306	2459.00	82.2	59.8	46.3	34.2	30.7	30.
Paypal	PYPL US	222,626	189.48	26.0	20.8	7.2	6.0	23.3	24.
Square	SQ US	97,472	211.31	89.7	56.8	5.1	4.2	19.8	26.
Affirm	AFRM US	34,707	123.51	-	-	26.6	18.3	-27.7	-26.
GHL	GHLS MK	523	1.92	21.0	17.1	18.2	15.5	8.9	10.
Yeahka	9923 HK	1,505	25.95	15.1	9.4	11.6	8.3	11.7	16.
Lakala	300773 CH	3,066	24.47	7.3	6.0	10.7	9.0	22.2	23.
Peers Avg.				40.2	28.3	18.0	13.6	12.7	15.
Peers Median				23.5	18.9	11.6	9.0	19.8	23.
Ecosystem									
Razer	1337 HK	3,193	2.84	19.4	14.4	1.4	1.2	13.7	15.
Sea	SE US	165,905	299.13	491.3	75.8	10.8	8.1	-21.5	1.
Apple	AAPL US	2,641,758	161.02	21.3	20.4	6.8	6.4	137.8	126.
Google	GOOG US	1,947,486	2941.57	15.2	13.4	7.5	6.5	25.9	24.
Alibaba	BABA US	370,365	136.62	11.1	9.2	14.0	11.8	12.1	12.
Tencent	700 HK	592,315	481.00	18.6	16.1	37.7	32.2	16.3	16.
Peers Avg.				111.5	27.0	15.4	13.0	34.2	36.
Peers Median				18.6	16.1	10.8	8.1	16.3	16.

Source: Bloomberg and CMBIS, as of 23 Nov 2021.



Financial Summary

Income statement						Cash flow summary					
YE 31 Dec (US\$ mn)	FY19A	FY20A	FY21E	FY22E	FY23E	YE 31 Dec (US\$ mn)	FY19A	FY20A	FY21E	FY22E	FY23E
Revenue	821	1,215	1,577	1,947	2,255	Net profit	-83	1	57	119	16
COGS	-653	-944	-1,179	-1,412	-1,623	D&A	24	23	23	29	3
Gross Profit	168	271	398	535	632	SBC expense	30	16	17	33	2
						Change in working capital	-8	90	39	-5	34
SG&A	-202	-213	-281	-343	-388	Others	-1	24	-2	-14	-17
R&D expense	-52	-54	-66	-82	-90	Net cash from operating	-38	153	134	163	24
Other opex	-10	-11	0	0	0						
Operating profit	-96	-7	51	111	154	Capex	-13	-37	-44	-51	(
						Other	3	-134	-25	1	-63
Other non-operating exp.	6	4	2	4	7	Net cash from investing	-10	-171	-69	-50	-6
Interest income	13	9	5	6	7						
Finance costs	-1	-1	-1	-2	-2	Share	-32	-13	-46	-31	-20
Pre-tax profit	-78	4	57	119	166	Dividend paid	-0	-0	0	0	(
						Other	-6	11	-6	-8	-8
Income tax expenses	-6	-4	-9	-18	-25	Net cash from financing	-38	-3	-52	-39	-28
Net profit	-83	1	48	101	141	_					
Non-controlling interests	1	-5	-2	2	2	Net change in cash	-86	-21	14	74	154
Net profit to shareholders	-84	6	50	100	139	Cash, beginning	615	528	509	522	596
						Exchange difference	-1	1	0	0	(
EBITDA	-72	16	75	140	188	Cash, end	528	509	522	596	750
Balance sheet						Key ratios					
YE 31 Dec (US\$ mn)	EV10A	FY20A	EV21E	FY22E	EV22E	YE 31 Dec (US\$ mn)	EV10A	EV20A	FY21E	EV22E	EV22E
Current assets	FY19A 848	1,043				, , ,	FIISA	FIZUA	FIZIE	FIZZE	F123E
Cash & equivalents	528	509	1,074 522	1,218 596	1,428 750	Revenue by segment Peripherals	445	773	1,083	1,353	1,556
Trade & other receivables	215	268	253	309	336	Systems	269	310	342	393	452
Inventories	75	125	153	164	192		77	128	151	201	247
								120	2		
Other current assets	30	141	146	148	150	Others Total	30 821	1,215	∠ 1,577	0 1,947	2,25
Non-current assets	147	200	267	297	332		02.	.,	.,	.,0	_,,
PPE	30	30	46	61	75	Growth (%)					
Intangibles & GW	105	91	85	81	78	Revenue	15.2%	48.0%	29.8%	23.5%	15.8%
Other non-current assets	12	79	137	155	179	Adj. EBITDA			204.1%		
Total assets	995	1,243	1,341	1,514	1,760	Net profit		-106.7%		98.1%	38.8%
		, -	,-	,-	,	•					
Current liabilities	402	621	681	752	848	Profit & loss ratio (%)					
Trade & other payables	378	584	643	710		Gross margin	20.5%	22.3%	25.2%	27.5%	28.0%
Customer funds	13	20	21	23	27	EBITDA margin	-3.6%	3.7%	5.8%	8.9%	9.6%
Other current liabilities	11	16	17	18	19	Net profit margin	-10.3%	0.5%	3.2%	5.1%	6.1%
Non-current liabilities	18	15	34	33	35	Balance sheet ratio					
Lease liabilities	10	7	24	23	22	Net debt/total equity (%)	-89.5%	-82.0%	-79.0%	-78.0%	-82.5%
Other non-current liabilities	8	8	11	10	13	Cash conversion cycle (days)	-76.3	-75.5	-87.4	-81.7	-78.
Total liabilities	420	636	715	784	883						
						Profitability (%)					
Total equity	575	607	626	730		ROE	-14.6%	0.9%	8.0%	13.7%	15.8%
Share capital	89	89	89	90	92	ROA	-8.5%	0.5%	3.8%	6.6%	7.9%
Share premium	684	673	626	594	572						
·	205	-179	-112	20	196	Per share data (RMB)					
Reserves	-205	-119	-112	20	100	i oi oilaio aata (itiiib)					
Reserves Minority interests	-205 7	25	23	25		EPS	-0.010	0.001	0.006	0.011	0.016

Source: Company data, CMBIS estimates



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Analyst Certification

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